HEARTS ALIVE VILLAGE VETERINARY CLINIC

Be our partner in keeping families together.
Why is the Hearts Alive Village Veterinary Clinic Needed in the Las Vegas Valley?

If you’re like us, you consider your pets to be part of the family. They are our best friends, our confidants, and our fur-children. That’s why it is so vital that we take steps to ensure our furry family members stay happy and healthy.

Can you imagine your beloved pet falling ill and being unable to afford the medical care needed to save him/her? Sadly, many of your neighbors face that very situation. While it’s been a reality for seniors, veterans, and lower-income folks for many years, with COVID-19 ravaging our economy, more pet parents are facing these challenges each day.

Preventative veterinary care (spay/neuter, dental, vaccinations, etc.) is rarely affordable for the average Southern Nevadan and it’s the animals who suffer. Without access to these services, many pet parents are forced to decide between:

- **SURRENDERING** their beloved pets to animal shelters in the hope that they’ll receive the treatment they need.
- **EUTHANIZING** the pet for a treatable condition.
- **WATCHING THEIR PET SUFFER** without the treatment they need. Worse yet, this qualifies the owner as “neglectful” in the eyes of the law.

This problem is not unique to Las Vegas. Pet parents (and their pets) around the country are suffering from what is now being called an “access to care” issue. Las Vegas is primarily a tourism-based community, and while COVID-19 began as a physical pandemic, it has quickly morphed into a financial crisis, leaving more than 30% of Southern Nevdans unemployed and unable to care for their families.

ROUGHLY 140,000 PEOPLE LIVING WITH PETS IN THE LAS VEGAS AREA STRUGGLE TO MEET THE BASIC NEEDS OF THEIR FAMILIES.
The Solution is Affordable Veterinary Care

An average of 6.5 million dogs and cats enter the animal shelters each year. To combat this, the progressive animal welfare movement’s focus has shifted. Rather than focusing on rehoming animals once they’ve entered the shelter, we are now working to provide vital services for pets living in impoverished homes. And in doing so, we are preventing pets from ever entering the shelter in the first place. This model is helping decrease shelter intake and economic euthanasia throughout the United States.

The Hearts Alive Village Veterinary Clinic will be a community resource for anyone facing economic challenges, as well as existing veterinary businesses, animal rescues and welfare organizations, and social service agencies throughout Southern Nevada. In the past, these agencies have struggled to find solutions for loving pet owners who cannot afford the medical care necessary to protect their animals.

By working together as a community for the good of our furry friends, we can decrease:

1. The number of sick or injured pets entering our shelters who are at risk of not making it out alive.
2. The number of animals whose lives are shortened by the unbearable choice of “economic euthanasia” due to a family’s inability to pay for a treatment.

With your help, we can help animals who are suffering and keep families together.

We Need Your Support to Make This a Reality for Clark County

Hearts Alive Village is seeking community support for our full-service veterinary clinic that will provide vital services to struggling families. These families love their pets and want nothing more than to take care of them - if only they could afford to. Hearts Alive Village will help them with your support.

We have a variety of naming opportunities in the clinic for individuals and businesses who would like to positively impact our community and help their neighbors.

In addition, you can donate equipment and/or supplies in order to get our clinic up and running.

While our prices will be affordable for most, there will still be families that are unable to pay anything at all. They will not be turned away. We have created the Village Fund to cover these expenses. This fund will be supported by community donations.
About the Clinic

The Hearts Alive Village Veterinary Clinic is located at 3250 N. Decatur Blvd., Las Vegas, NV, 89130, conveniently located to service the zip codes with the highest percentage of people living below the poverty level in the State of Nevada.

The center will provide homeless dog and cat rehabilitation and sheltering, grooming services, boarding services, and a full-service clinic offering:

- **SPAY & NEUTER**
- **VACCINATIONS**
- **INTERNAL MEDICINE AND SURGERY**
- **SUPPORTIVE IN-HOSPITAL CARE**
- **DENTAL CARE**
- **SKIN DISORDERS**
- **GERIATRIC CARE**

Hearts Alive Village is committed to helping Las Vegas become a No-Kill city. To that end, we will be offering affordable spay and neuter surgeries to fellow nonprofit rescue groups to increase the health and adoptability of homeless animals.

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**AS RECORDED IN THE US BUREAU OF LABOR STATISTICS, WORKERS IN THE LAS VEGAS-HENDERSON-PARADISE METROPOLITAN STATISTICAL AREA IN MAY OF 2018 HAD AN HOURLY WAGE 12 PERCENT BELOW THE NATIONAL AVERAGE.**
We believe that no pet should ever suffer because of their owner’s inability to afford treatment, and no pet owner should ever have to say goodbye to their beloved family member for financial reasons.

**Understanding the Need**

According to the American Veterinary Medical Association there are an estimated 91,250 dogs and 76,000 cats that reside in Las Vegas, Nevada. Most pet owners want to do the right thing, providing necessary medical care to their beloved family members. Unfortunately, the costs for veterinary services have risen 10% between 2015 and 2018 (according to the Nationwide/Purdue University Price Index), and many pet owners now lack the financial ability to care for their animals.

**12.9% POVERTY RATE**

Las Vegas has a poverty rate of approximately 12.9% and has the seventh highest rate of homelessness in the country. Many people live on fixed incomes.

**HIGHEST PET INTAKE IN THE NATION**

Our local shelter, The Animal Foundation, is the largest open admission shelter in the country with the highest intake in the nation (18,140 dogs and 8,160 cats in 2018). A significant proportion of these surrenders are due to the family’s inability to access affordable veterinary care.

We believe that no pet should ever suffer because of their owner’s inability to afford treatment, and no pet owner should ever have to say goodbye to their beloved family member for financial reasons.

**It’s Not Just About the Animals**

Anyone who has known the companionship of a loving pet, knows that saving animals IS saving people. The bond between people and their pets can:

- Improve mental health by lowering stress, decreasing depression, and increasing happiness (you can’t NOT smile at their goofy little faces)
- Decrease feelings of loneliness and isolation (you’ll never use the bathroom alone again)
- Enhance physical health by lowering blood pressure and cholesterol, and improving immunity (not to mention preventing your children from developing allergies)
- Encourage physical fitness (go ahead and ignore a dog who wants to take a walk... we dare you!)
- Provide companionship to children with learning difficulties and help children weather difficult experiences
- Help you make friends

Humans and animals are inextricably linked and by helping animals, we are helping their people.
**Who is Hearts Alive Village?**

Hearts Alive Village Las Vegas (HAVLV) is a 501(c)3 animal rescue started in 2014 because of an intense need to help save dogs and cats from losing their lives in an overcrowded shelter system. We operate a number of programs designed to provide a resource to the community and to the animals we serve.

Kendall’s Kupboard, our pet food pantry is the Disaster Food Distribution Center for Nevada, providing pet food to more than 900 households in Clark County.

Our adoption centers and foster homes provide a safe haven for pets to heal while awaiting their new home and our Pet Supply store offers healthy, affordable pet supplies to pet owners.

IN THE LAST 5 YEARS, HEARTS ALIVE VILLAGE HAS FOUND LOVING HOMES FOR OVER 3,600 ANIMALS.

HEARTS ALIVE VILLAGE RECEIVES AN AVERAGE OF 25 TO 30 CALLS A WEEK TO ASSIST WITH MEDICAL COSTS. WE ARE CURRENTLY UNABLE TO HELP MANY OF THEM, EVEN THOUGH WE SPEND APPROX 50% OF OUR MEDICAL BUDGET ON OWNED PETS OF PEOPLE UNABLE TO AFFORD CARE.
Cost to Open the Hearts Alive Village Veterinary Clinic

We have a detailed budget and business plan for the Hearts Alive Village Veterinary Clinic. This is an overview of the costs to get the clinic up and running and fund it for the first year. Once we are established, it will be funded by a combination of fees for service, donations, and grants.

How Can You Help?

Your donations will go directly to saving the lives of dogs and cats in our region who need it the most. Your compassion will help families stay together. Our low-cost, high-quality veterinary clinic will be an invaluable resource to regional shelters and will provide critical assistance for families that, until now, have been unable to afford veterinary care for their beloved pets.

FOR NAMING OPPORTUNITIES, Contact Christy Stevens
TO CONTRIBUTE NEEDED EQUIPMENT AND MATERIALS, visit www.heartsalivevillage.shop
TO MAKE A DONATION, visit www.heartsalivevillage.org

For more information, please contact:
Christy Stevens, Executive Director
Hearts Alive Village Las Vegas
christy@heartsalivevillage.org
(702) 595-0644

For media inquires, please contact:
Sheryl Green, Director of Communications
Hearts Alive Village Las Vegas
sheryl@heartsalivevillage.org
(702) 885-4309

COST TO GET UP AND RUNNING

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TOTAL: $3,330,000
Our Mission

Hearts Alive Village exists to nurture a compassionate society where animals are supported both in their homes and on the journey to find their forever home. Our Hearts Alive Village Veterinary Clinic will provide affordable veterinary care to keep pets out of the shelters and in their original homes with the families who love them.

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3250 N. Decatur Blvd., Las Vegas, NV 89130